



Alternatives
Agroécologiques et
Solidaires

PROMOTION OF LOCAL CEREALS



OBSERVATION

Senegal imports nearly 50% of its food needs, mainly cereals, especially wheat. About 90% of this importation is dedicated to flour production for bread, whose consumption is increasing and raises the food and economical dependency of Senegal. At the same time, local production is weakly valued, while soil is malnourished due to chemical inputs use and climate change. In these circumstances, poverty and unemployment are raising in rural areas, which lead to a huge rural exodus.



PURPOSE

- Reinforce food sovereignty in Senegal by reducing the dependence to cereals importation
- Promote local distribution channels ;
- Raise food nutritional value in rural areas ;
- Increase incomes ;
- Reduce unemployment in rural areas.

A LONG-TERM PARTNERSHIP

Since 2011, SOL and the FONGS are engaged in reducing Senegal's dependence to wheat importation thanks to the creation of a local cereal industry that contributes to food security and promotion of the agricultural sector.



OUR MISSIONS BETWEEN 2018 AND 2021

WHERE ? Senegalese Groundnut Basin (regions of Thiès, Kaffrine, Kaolack and Diourbel)

MISE EN PLACE D'UNE CHAÎNE DE VALEUR MODÈLE ET PÉRENNE AUTOUR DES CÉRÉALES LOCALES

WHAT ?

- Train 150 sustainable family farms to sustainable agriculture.
- Train 70 bakers and 180 food transformers to incorporating local cereals in their preparation and selling the products.
- Organise 45 campaigns for awareness and promotion of local consumption.

FOR WHAT ?

- Allow income raise for every actor of the sector and introduce sustainably local, healthy and nutritive basic products in 72 villages.
- Reduce transformers' dependence to imported wheat.



INSTITUTIONAL REPRESENTATION OF THE TRANSFORMERS ENGAGED IN REINTRODUCING LOCAL CEREALS

WHAT ?

- Reinforce networking of all actors of the value chain
- Reinforce advocacy training for the flourmills' committees

FOR WHAT ?

- Representativity and autonomy gain for the participants and ability to defend their rights and interests

CREATION OF A POLITICAL AND SOCIAL ENVIRONMENT PROPITIOUS FOR THE DIFFUSION OF THE CEREAL INDUSTRY MODEL IN SENEGAL AND WEST AFRICA

WHAT ?

- Mobiliser les organisations nationales engagées dans la promotion des produits locaux et mise en place de 5 ateliers associatifs de capitalisation pour identifier les éléments permettant le développement du projet.



FOR WHAT ?

- Mobilise and organise meetings with national organisations engaged in local products promotion ;
- Hold 5 associative capitalisation workshops to identify what is needed to duplicate the project.

LOCAL PARTNERS

FONGS – Senegal NGOs Foundation



For 40 years, SOL Alternatives Agroécologiques et Solidaires has been supporting long-term initiatives created by and for local organisations in India, France and Senegal. The association aims at contributing to the satisfaction of the farmers' essential needs and the valorisation of their role in society. SOL's action plan rests on two aspects : accessing to farming agroecology and protecting natural resources and biodiversity.

Meet us at www.sol-asso.fr.

To know more about it :

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